



บทบาทของชาวไทยเชื้อสายจีนต่อการพัฒนาเศรษฐกิจ  
ในภูมิภาคตะวันตก : ศึกษากรณีจังหวัดนครปฐม

Role of Chinese Thais in Economic  
Development in Western Region : Case Study of  
Nakornpathom Province

ตัวน ลีเซิง  
ตปนีย พรหมภัทร  
บุญย้ง ไร่สุขศิริ  
วัชร น้อยพิทักษ์

ได้รับทุนอุดหนุนการวิจัยจากมหาวิทยาลัยหัวเฉียวเฉลิมพระเกียรติ

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**Researchers** : Mr. Duan Lisheng Huachiew Chalermprakiet University  
 Miss. Tapanee Promputr Research and Development  
 Institute, Silpakorn University  
 Mrs. Boonying Raisooksiri Huachiew Chalermprakiet  
 University  
 Miss. Watcharee Noipituk Research and Development  
 Institute, Silpakorn University

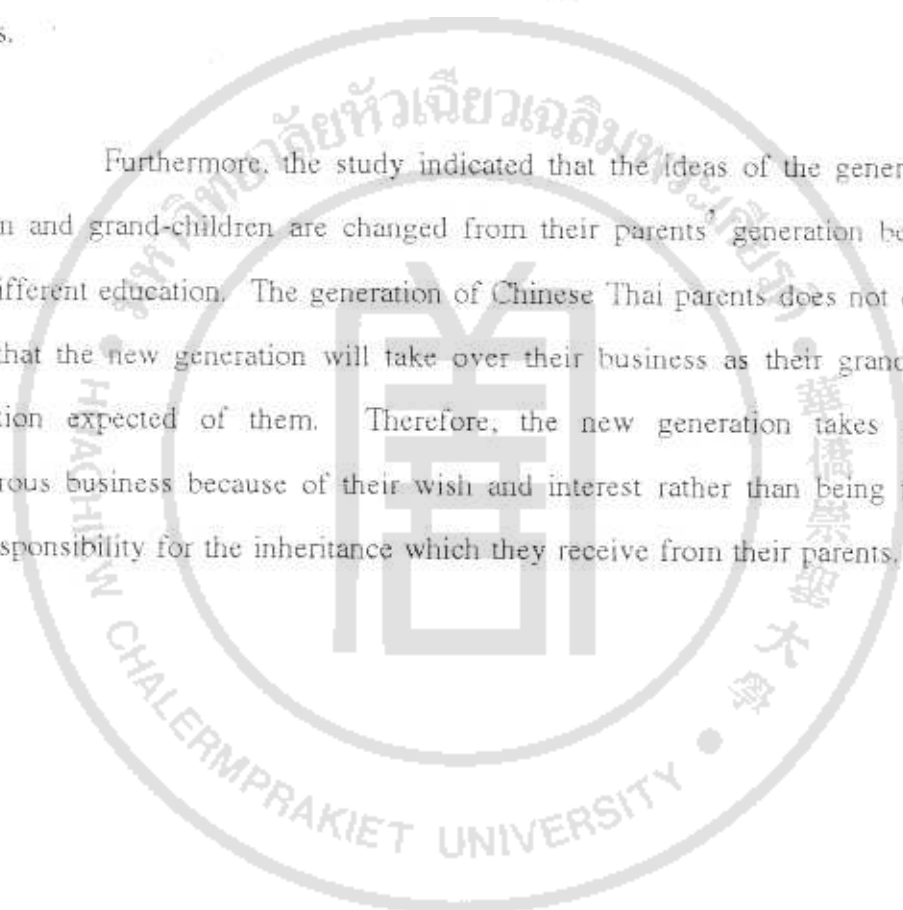
### Abstract

This research is aimed at studying history including the roles and the strategies of business management of the Chinese Thai people in Nakornpathom Province which result in success and local development in Nakornpathom Province. The major data which the research team used in the study came from various related documents and interviews with personalities (senior Chinese), businessmen and entrepreneurs who are well-known and respectable Chinese Thais in Nakornpathom Province.

According to the study, the Chinese Thais here have given much contribution to economic and social development of the Province. These roles resulted from the self-establishment of their grand-parents' generation, who came to settle in Thailand with initially a mat and a pillow and finally had large business to handover to the generations of parents, children and grand-children for their comfortable lives. When their positions are secure, they realize to give assistance to other people and are responsible for the society they live in. They join together to set up associations, foundations in order to give consultations, advise and assistance to Chinese Thais and people in general in various aspects.

The ways of doing business are changed from the grand-parents' generation to the parents' generation. The business which was co-managed by family members, close relatives or those who speak the same language has become a system which involves other investors who are not their relatives. The business expansion does not depend on only the savings but also the loans from other sources.

Furthermore, the study indicated that the ideas of the generations of children and grand-children are changed from their parents' generation because of their different education. The generation of Chinese Thai parents does not expect as much that the new generation will take over their business as their grand-parents' generation expected of them. Therefore, the new generation takes over the prosperous business because of their wish and interest rather than being forced to take responsibility for the inheritance which they receive from their parents.



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